



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, N.Y. 10007

May 5, 2011

Dr. Simon Hakim
Director, The Center for Competitive Government
The Fox School of Business and Management
Temple University
Philadelphia, PA 19122

Dear Dr. Hakim:

It is with great pleasure that the City of New York will host the 2012 Mayors' Technology Summit from April 18-20, 2012. The theme of this year's Summit will focus on the role of technology in enabling municipal government to become more efficient, effective, and responsive to its customer base.

I look forward to collaborating with the Center for Competitive Government of the Fox School of Business at Temple University as well as the Manhattan Institute in organizing the Summit. This event brings together Mayors, Chief Information and Technology Officers, and senior executives of leading technology companies from across the United States and overseas to share best practices and collaborate. Mayors and city leaders will gain an unparalleled opportunity develop innovative new solutions to urban governance together, building upon the already extensive knowledge base of this group.

As the conference host, we are proud to use the occasion to showcase New York City's exciting new initiatives that are part of our broader effort entitled *NYC Simplicity*. Its goal is to simplify NYC government – for businesses, for nonprofits, for City employees, and for all New Yorkers. *NYC Simplicity* aims to improve customer service, embrace innovation, and streamline City operations; all objectives I'm sure I share with my colleagues.

On behalf of the City, Stephen Goldsmith, Deputy Mayor for Operations, will direct our in-kind contribution to this event, supported by Carole Post, Commissioner of the Department of Information Technology and Telecommunications.

This is an exciting opportunity for New York City, and I welcome the involvement of city leaders and private sector partners from around the globe. I look forward to hosting the 2012 Summit and working with you to ensure a successful event.

Sincerely,

A handwritten signature in black ink that reads "Michael R. Bloomberg". The signature is fluid and cursive, with a long, sweeping tail on the letter "g".

Michael R. Bloomberg
Mayor