



Small Business Development Center

TEMPLE UNIVERSITY

The Fox School of Business and Management

News Release
FOR IMMEDIATE RELEASE

Contact: Brittany Snyder
Temple SBDC
Bdsnyder@temple.edu
215.204.3856

Temple SBDC's Going Global Series Presents "Doing Business with China"

PHILADELPHIA, April 20- With the success of the *Going Global Series* seminars *Importing 101* and *Exporting 101*, the Temple University Small Business Development Center (SBDC) will be hosting *The Going Global Series: "Doing Business with China"* on May 6, 2009.

With China being the world's fastest growing economy, there is an increasing amount of U.S. companies seeking to do business in Asia. Thus, the Temple SBDC is inviting you to attend the seminar "*Doing Business with China*", and become a part of this emerging trend. Combined with the tactics that were taught in *Importing and Exporting 101*, attendees will learn how to engage in business with China and navigate through China's business environment and culture.

Additionally, attendees will become familiar with locating potential business partners in China, and will be introduced to Chinese business laws as well. Speakers include: Ms. Holly Meng, Senior International Business Specialist for the Temple University Small Business Development Center (SBDC), Mr. Bing Xu, Economic and

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Commercial Counselor for The Consulate General of the People's Republic of China in New York, and Professor Jacques deLisle, Professor of Law at the University of Pennsylvania and Director of Asia Program for the Foreign Policy Research Institute.

If you are ready to explore the opportunities of the international market, let us give you a head start by instructing you on how to do business with China. *Doing Business with China* will be held on Wednesday May 6, 2009 from 8:30 A.M. until 1:00 P.M. at the brand new Alter Hall Building, (First Floor Atrium, 1810 Liacouras Walk, Philadelphia, PA 19122), on Temple University's Main Campus. This seminar will cost \$30.00 and is free for Temple University students. To register, please contact Temple Small Business Development Center Training Department at 215-204-3856 or email sbtrain@temple.edu. Space is limited.

The Temple University Small Business Development Center (SBDC) is part of a network of university and college centers providing a wide range of services to small businesses. Established in 1983, the Temple SBDC is part of the Temple University Fox School of Business and Management, ranked #1 in "Value for Money" among U.S. public-urban universities and the only U.S. school ranked in the top ten in all global categories by *Financial Times* in 2006. For more information, please visit the Temple SBDC website at www.temple.edu/sbdc.

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