



The Going Global Series

Helps you start and grow your international business!

Growth through Exporting

- Developing a global market for your business -



Date: January 20th, 2012 (Friday)
Time: 8:30AM-12:00PM

If you are a business owner/entrepreneur, you will learn how:

- To discover international markets for your product and services
- To analyze product/services and determine the appropriate target market
- To increase sales and profit margins by Exporting to the right countries
- To find buyers for your product/services
- Access working capital for Export business

Topics covered:

- How to identify opportunities and assess risks
- Step by step instruction on Exporting procedures
- Government funding resources and programs for Export
- How to expand distribution channels for your product/services
- Negotiations
- How financial institutions work with export business

Please Note: PRE-REGISTRATION & PRE-PAYMENT ARE REQUIRED FOR THIS EVENT.

Upcoming Going Global Events:

February 24th, 2012 **Creative Financing for International Trade**
-Generating Capital for Importing

Please visit www.temple.edu/sbdc for more event details.

www.temple.edu/sbdc

Location: Temple University
Main Campus
Alter Hall Room 746
1801 Liacouras Walk,
Philadelphia, PA 19122

Cost: \$30/pp, free for Temple
student with ID
(Refreshments included)

Register: By Phone:
215-204-3856
215-204-7282

By Email:
sbtrain@temple.edu

 **Fox School of Business**
TEMPLE UNIVERSITY*

**Temple Center for International
Business Education and Research**



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